

PRESS RELEASE

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The logo for SSI Schaefer, featuring the letters 'SSI' in a stylized red font followed by 'SCHAEFER' in a bold black font, all set against a yellow rectangular background.

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SSI SCHAEFER WELCOMES FORMULA 2 DRIVER MICK SCHUMACHER AS BRAND AMBASSADOR

"Driving for Excellence"

Today, SSI SCHAEFER announces its new brand ambassador, Mick Schumacher. The reigning Formula 3 champion, who is competing in the FIA Formula 2 Championship this year, has entered a long-term partnership with intralogistics specialist SSI SCHAEFER.

Mick Schumacher has been impressing fans, colleagues, and the general public alike for years with his stringent quest for improvement. The 20-year-old son of seven-time Formula 1 World Champion, Michael Schumacher, has long since created his own identity. As a member of the exclusive driving field of the FIA Formula 2 Championship, Mick is now one of the best young racers in the world.

"Driving for Excellence" is the clear goal for this partnership. "Mick brings a great passion that impresses us here at SSI SCHAEFER. Giving everything, gaining experience, and accepting challenges that work towards a solution with intent and hyper focus is what connects our company with him. True to our corporate tagline, 'Think Tomorrow.', SSI SCHAEFER looks ahead to achieve the ambitious goals for our customers," stated Michael Mohr, EVP Sales for SSI SCHAEFER.

Mick Schumacher has been driving for the Italian PREMA team since 2016. The 2018 European Formula 3 Champion recently started driving for the Formula 2 team this year and joined the Ferrari Driver Academy program that promotes young talents. As a young driver, Schumacher started test driving in April for Bahrain in Formula 1 for both, Ferrari and Alfa Romeo Racing. "I'm delighted to welcome SSI SCHAEFER as a partner

because we share the same core values: a down-to-earth attitude, striving for success, innovative solutions, as well as long-term thinking and action. ‘Think Tomorrow.’ suits me too,” stated Schumacher.

Various joint activities are planned for the partnership between the intralogistics specialist and the Formula 2 driver. Mick Schumacher is taking part in a panel discussion at one of the world's largest in-house events in the industry this autumn, with international logistics users, expert discussions, keynotes and live demonstrations of logistics systems.

But for now, Schumacher’s focus is on Monaco since today marks the fourth racing weekend out of the 12 for Formula 2. The Grand Prix Formula 2 is scheduled from 23rd to the 25th of May 2019 in Monaco. The entire SSI SCHAEFER family will certainly be cheering.

About SSI Schaefer Systems International:

Schaefer Systems International, Inc. is a leading supplier of innovative automation systems, integrated warehouse management technology, and storage solutions for various industries. Schaefer Systems International, Inc. provides end-to-end solutions for distribution and warehouse operation facilities including picking solutions, vertical lift storage, automated guided vehicles, and warehouse management software. Schaefer Systems International, Inc. is part of the SSI SCHAEFER Group, a global leader in intralogistics and material handling solutions. Founded in 1937, SSI SCHAEFER is a privately owned family company, with 70 office locations, 10 manufacturing facilities, and over 10,000 associates worldwide. For more information, visit [SSI SCHAEFER](https://www.ssi-schaefer.com) and [WAMAS](https://www.wamas.com) online.

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