# **CASE STUDY**

Reference: DCH Auriga: cost-saving semiautomated solution for the pharmaceutical healthcare logistics



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SSI LOGIMAT®

DCH Auriga is an Asian-based integrated market management provider specialising in healthcare. For over 50 years, DCH Auriga helped their partners bring essential pharmaceutical and life science offerings to Asia. Offering both commercial and logistics solutions, Auriga has operations in Hong Kong, Macau, mainland China, Singapore, Thailand, Indonesia, Brunei, Malaysia, Vietnam and the Philippines, distributing more than 500 brands at over 10,000 points of sale.

With key market presence and infrastructure in place, DCH Auriga ensures their partners business needs are served regionally and supports businesses to access the fragmented market through the use of integrated technology platforms and processes, quality access and their comprehensive distribution network.

# USING TECHNOLOGY TO BRING ESSENTIAL PHARMACEUTICALS AND LIFE SCIENCE OFFERINGS TO ASIA - THAILAND

Pharmaceutical distribution is complex, with the industry's own set of unique challenges, a pharmaceutical distributor or wholesaler who can cope with inventory delays or shortages, quality assurance, and global regulatory agency compliance would be more likely to succeed in their supply chain distribution.

Inventories shortages are an adverse effect of poor planning, inaccurate forecasts or human errors induced by long hours of picking and packing in the warehouse. To resolve these challenges, Pharmaceutical distributors such as DCH Auriga looks into better warehousing storage and picking solutions that will provide them a bigger advantage to be at the forefront of the industry.



Thanks to SSI SCHAEFER's vertical lift module - SSI LOGIMAT®, the solution has enabled DCH Auriga to handle the storage of medical related goods safely and efficiently. By achieving a leaner warehouse process (picking and replenishment), we could focus on delivering medical supplies properly to the hospitals and clinics. By being one of the best healthcare logistics providers in the industry, we take pride in every single stage of the process, and to serve the industry with only the highest quality of goods.

### **Ratthakorn Pattharawetwong**

Assistant General Manager Operations and Commercial Excellence



# THE REQUIREMENTS

Inside one of DCH Auriga strategically located distribution centers in Thailand - Bangkok, the 10,000 m<sup>2</sup> warehouse is one of their latest warehouses that distributes pharmaceutical related products to hospitals, clinics, independent and chain pharmacies and end-customers' homes.

To effectively store, pick and prepare the products from inbound to delivery, DCH Auriga turned to SSI SCHAEFER Thailand for solutions to not only provide optimized storage space for the delicate items, but to ensure the storage system is housed in a temperature-controlled environment, equipped with the right technology to prevent errors during their picking process.

DCH Auriga learned about storage in lift modules is an optimize way to reduce the storage footprint in a warehouse through different satisfied clients of SSI SCHAEFER in the region. Therefore, it was not difficult for DCH Auriga to modify and integrate the solution into their warehouse.



The storage lift is equipped with numerous standardized functions. These eliminate the need for expensive expansions for additional options. discover more information about

https://pages.ssi-schaefer.com/en-sg/dch-auriga-vertical-lift-module



# THE SOLUTIONS



## Space Optimization

Located in a 24 m<sup>2</sup> cold room, the 8.65-meter-tall SSI LOGIMAT® Vertical Lift Module is the vault to 1,300 SKUs of pharmaceutical and healthcare supplies. Co-sharing the vertical space of the 10,000 m<sup>2</sup> warehouse is the two-story office space where more than 50 DCH Auriga employees would work in, 4 to 6 staff working in 2 shifts would access the SSI LOGIMAT® daily to store the goods received, pick and pack the orders for deliveries.

With more than 20 different options to flexibly configure the SSI LOGIMAT®, the vertical lift module is equipped with the LOGIGATE, LOGISTAINLESS, LOGIPOINTER, LOGITILT, a 17-inch TOUCH PANEL and the WAMAS LOGIMAT® software.



### LOGIGATE

Protects the stored goods against unauthorized access and soiling



### LOGISTAINLESS

Stainless, corrosion-resistant paneling of the access opening in chrome steel





Learn more on the topic WAMAS® logistics software

https://pages.ssi-schaefer.com/en-sg/dch-auriga-wamas

### Temperature Control

DCH Auriga ensures all their products storage procedure complies with the Food and Drug Administration (FDA) regulations. Using a conventional static storage solution, DCH Auriga would have required 80 m² of storage space, more electricity to bring the temperature to a range of 2°C to 8°C, a controlled temperature requirement according to the FDA regulations for the storage of medical supplies.

WAMAS® logistics software provides live updates of the material flow within the facility

SSI SCHAEFER Thailand and DCH Auriga came up with a creative concept of building a SSI LOGIMAT® Vertical Lift Module in a shaft model, this concept would reduce the storage footprint to 20 m<sup>2</sup>, bringing the electricity

cost down by 60% and save up to 90% storage space. The top of the vertical lift module is uncovered deliberately so that the blower fixed on the highest point of the shaft is able to constantly circulate cold air into the storage system, this guarantees air circulation consistency and reduces humidity in the storage.

With hourly recording of the humidity and temperature in the SSI LOGIMAT®, DCH Auriga team is determined to protect the integrity of the medical products, fulfilling their promise to deliver quality and healthcare supplies safely to their customers.

# Preventing Error in the picking process

A seamless warehouse storage and retrieval process starts from the moment the goods arrive at DCH Auriga warehouse. The 8.65-meter-tall SSI LOGIMAT® is used to store small to medium size goods which are high in value, medium moving and consist of a variety of SKUs. The general shelving and pallet shelving are used for the storage of lower value and faster moving goods. Since the process to pick from 50 trays consisting of

26 SKUs each on an hourly basis can become labour intensive and time consuming if not done properly and efficiently, it is important to eliminate unnecessary work steps and include intuitive movements whenever possible. The following SSI LOGIMAT® options enhanced the goods-to-person process and increased the picking performance by 20 percent.



#### LOGIPOINTER

Optical indication of the storage position through a laser pointer



### OGITILT.

Tilting mechanism of the tray for ergonomic operation



#### TOUCHPANEL 17

Large, clearly structured touch surface for high operating comfort within the access opening

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# **FACTS AND FIGURES**

# System Key Figures

Storage space	10,000 m² in total (SSI LOGIMAT® warehouse area = 24 m²)
Stock keeping units (SKUs)	Approximately 1300
Activity peaks	Approximately 680 lines per month, 1,940 units per day

# SSI LOGIMAT® Vertical Lift Modules

Specifications	
Number	1
Width	4,570 mm
Depth	3,092mm
Height	8,650 mm
Number of trays	50
Options	
LOGIGATE	Protects the stored goods against unauthorized access and soiling
LOGITILT	Tilting mechanism of the tray for ergonomic operation
LOGISTAINLESS	Stainless, corrosion resistant paneling of the access opening in chrome steel
LOGIPOINTER	Optical indication of the storage position through a laser pointer
17-inch TOUCH PANEL	Large, clearly structured touch surface for high operating comfort within the access opening
Software	

WAMAS LOGIMAT® With order handling



https://pages.ssi-schaefer.com/en-sg/dch-auriga\_case-study





### Stability

As a financially independent family business, SSI SCHAEFER is committed to long-term solutions. You can trust that our team of experts will be there for you today, tomorrow and in years to come.

### Efficiency

SSI SCHAEFER solutions are scalable and able to grow with your business. You can always upgrade or retrofit.

### Quality

As a systems specialist and original equipment manufacturer, SSI SCHAEFER provides tailor-made and high-quality solutions from a single source, specifically designed to meet your challenges.

### Reliability

Thanks to our worldwide Customer Service & Support network, SSI SCHAEFER ensures smooth operation of your system, both during and after installation.

### Know-how

SSI SCHAEFER solutions are always up-to-date with the latest technological standards and can be easily integrated into an existing (IT) landscape.

### Internationality

As a global organization, SSI SCHAEFER has local offices worldwide. With over 70 operative subsidiaries, our team of experts speak your language.



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